## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Serial No	
Filing Date	
Confirmation No.	3666
First Named Inventor	Esteban Sardera
Assignee	
Group Art Unit	2425
Examiner	Olugbenga O. Idowu
Attorney's Docket No	MS1-1365US
Title	Media Content Navigation Associated Advertising

To: Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

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Fees will be paid by credit card through the EFS Web; however the Commissioner is hereby authorized to charge any deficiency of fees and credit any overpayments to Deposit Account Number 12-0769.

| Respectfully Submitted,

| Dated: March 24, 2009 | By: | Patrick D.S. Reed | Patrick D.S. Reed | Reg. No. 61,227 | 509-944.4752 |